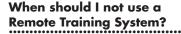
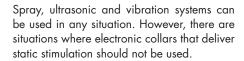




protect. teach. love.







- In dogs under 6 months of age.
- Pregnant or nursing bitches.
- Dogs with health problems especially heart disease.
- Dogs that are unable to respond appropriately due to injury, illness, age or senility.
- Dogs suffering from separation anxiety and similar anxiety related disorders.

The Easy Walk range of collars and harnesses are safe to be used at any time and stage of development. This range is designed so that owners can communicate with their pet in a way they instinctively understand.

"Spray, ultrasonic, sonic and vibration systems can be used in any situation"



### Introducing your dog to a Training System

As the name implies, these systems are used to train and teach your dog. It is the ability of the stimulation to "interrupt" a dog's unwanted behaviour that makes these such valuable social tools. However, because of this response it is important that these systems are introduced slowly and carefully according to the instructions for each product.

If you have any concerns regarding the use of static collars to train dogs, then check out this website for a comprehensive overview of the facts: www.trainmypet.net



#### Electronic Collar Manufacturers Association

The Electronic Collar Manufacturers Association's philosophy is to develop products and educate owners to enhance communication with their

pets and promote animal welfare. Members of this association aim to communicate the owners responsibility to dutifully follow the training auidelines for each product.

As a founding member of the ECMA, PetSafe has a continuous concern to improve the well-being of pets, giving them harmony and integrating them into everyday social life. This embodies our company motto of "Protect - Teach - Love".

All PetSafe Training Systems meet these requirements.











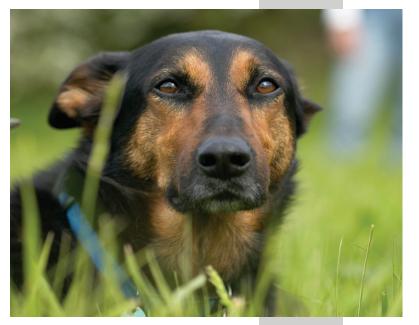




#### PetSafe Australia

23 Mudgeeraba Road, Worongary QLD 4213 Ph: 1800 786 608

www.petsafe.net





### Does my dog need a Training System?

Many owners struggle to train their dogs reliably because they cannot maintain their dogs attention. Dogs are actively inquisitive and easily distracted. Even when an owner considers that their dog is well trained this may break down when their dog is challenged with an appealing temptation. A dogs safety and that of other animals and people can be put at risk if their basic training fails. Jumping up, pulling on the lead, chasing livestock or traffic are common problems that Training Systems can help solve.



"An important principle of dog training is gaining and keeping a dogs attention.

Teaching your dog eye contact & undivided attention is essential"



# What are the advantages of Remote Training Systems?

- They are compatible with other training tools such as "clicker" training.
- Intensity of the stimulation can be varied to suit the individual dog and the situation.
- Stimulation can be delivered remotely at the optimum instant to aid learning.
- As the stimulation is delivered remotely the dog associates the stimulation with the behaviour not the owner or trainer.





#### **How do Training Systems work?**

The most important principle of dog training is gaining and keeping a dogs attention. You cannot teach a dog anything until you have mastered attention training. Before anything else, train your dog to give you its undivided attention and eye contact.

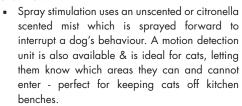
Once you have your dogs attention the training can begin. Remote Training systems are a tool to enhance communication between either the owner or trainer and the dog as well as an ideal way to re-teach basic obedience training where reward based training has broken down or failed. They are also a great way to recall and enhance offlead control, as Remote Training Systems give the dog the impression the trainer is constantly beside them monitoring their actions. This makes the dog more likely to follow commands.

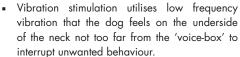
Remote Training Systems use mildly unpleasant stimulation to gain the dogs attention. Once the dog pays attention the trainer stops the stimulation. The dog quickly learns to avoid the stimulation even though the stimulation may never be used again. This is different to using treats as a training tool as once the treats are gone, the dog stops paying attention. If a dog avoids a stimulation it is as much of a reward as a food treat, but it has a much longer lasting effect.

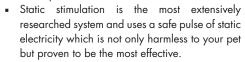
In the same manner the Easy Walk<sup>TM</sup> range of collars and harnesses are designed so that owners can communicate with their pet in a way they instinctively understand. Using their unique design they stop traditional on-lead problems such as pulling and jumping by redirecting the dogs attention back to the owner through subtle movements and gentle pressure on calming points. This system specifically eliminates uncomfortable pressure on the throat, so there is no more gagging or choking as the dog tries to assert his own will. Once again with each movement the dogs attention is directed back to the owner or trainer on the other end of the lead.

# What types of Training Systems are available?

Remote Training Systems traditionally consist of a collar with a small box attached which sits under the neck and delivers stimulation. The stimulation is activated by the trainer using a hand held remote transmitter.







 Collarless Remote Training Systems use Ultrasonic tone as the stimulation. The dog will learn to associate undesired behaviour with the negative tone and acceptable behaviour with the positive tone.





"Training systems are a tool to improve communication between the owners or trainer and their dogs"

### The Easy Walk Training Range

The Easy Walk<sup>TM</sup> training range offers solutions to common training problems such as pulling on the lead and jumping up at visitors. These traditional training methods will help improve the relationship between owner and pet. Due to the design of the Easy Walk<sup>TM</sup> Harness it does not cause coughing, gagging or choking. The unique, front chest lead attachment stops pulling by steering your dog to the side and redirecting his attention towards the owner. Once again you have your dogs attention, the first step required in training your dog.